

June 6th Checklist for Community Outreach Leads

Before May 20th:

- Local Executive and Lead Mobilizers decide together about a meet up location for community outreach on June 6th.
- Choose a neighborhood in a PC riding to knock on doors if possible.
- In the alternative, identify a community outreach event to talk with neighbours.
- Keep it short. 2 hours max. 10-12noon, 1-3pm, or 4-6pm.
- Sign up your canvass at this link: https://actionnetwork.org/forms/create-a-paint-the-province-purple-event-in-your-community?source=direct_link
 - Reach out to other parents, education unions at your school board, NDP in your riding and other unions in general to invite them to join.
 - Once your local registers your event it will be posted on the OSBCU website.
 - Local Executive to send the link to the event to all members and ask them to RSVP to join.
- **Sign up members to join:**
 - Set a goal: minimum 8 members to canvass. 4 teams of 2. 25 houses/pair = 100 doors knocked.
 - Make calls to site leads to ask them to join
 - Ask site leads to confirm 1 member each
 - Let members know they can bring kids
 - Ask members to bring friends/family
 - There are alternative roles for members who can't walk door to door:
 - Dropping off signs for those who signed up
 - Dropping off restock and picking up completed petition sheets.
 - Call Conservative MPP in your riding + Doug Ford + Paul Calandra
 - Call/text friends/family/coworkers to do the same
- Register for community outreach training on May 20th or June 2nd using [this link](#).

Before June 6th:

- Pick up lawn signs from the CUPE area office after May 18th.
 - Talk with your local's staff rep about how many window signs and outreach materials your local needs for June 6th and arrange to pick them up at the CUPE area office.
- Make sure you have enough materials of the following, all on the website here: [Materials for June 6th Community Outreach - OSBCU](#)

- OSBCU petition
- Canvass flyers
- Canvass tally sheets
- Door knocking script
- Pens
- Bags to carry materials
- Plastic covers for petitions in case of rain
- List of contact info for canvass leads
- In case they need to reach out while door knocking.
- Check the weather before the day – if rain is in the forecast, remind participants to bring rain gear, bring extra ponchos.
- Members that have RSVP'd for the event will get a reminder 24 hours prior to the start.

On June 6th:

- Arrival briefing:
 - Welcome everyone!
 - Distribute the door knocking script and go over it together.
 - Let participants know what kind a personal story they can/should include.
 - Review the flyer to drop if door isn't answered.
 - Keep it short, move on to the next house after a short conversation. and after asking them to sign petition and take a lawn sign.
 - Let participants know they don't need to knock on doors that say, "no soliciting."
- Debrief:
 - Short group huddle: How did it go?
 - What was the response from neighbours?
 - Celebrate doors knocked and participation overall!
 - Sparkle moment – name your favourite part.
 - Growth moment – name the part you want to work on for next time
 - Ask members who came if they could take the petition home with them to talk with their neighbours.